

Privacy Policy

by Krautwedel Group GmbH for the use of the World Trade Center Hamburg and Kiel site and other websites and data that is provided in connection with Krautwedel Group or services provided by Krautwedel Group.

May, 26th, 2018

Anonymous data collection

We are pleased that you visit our website and thank you for your interest in our company, our products, our services, the information offered and our websites. Protecting your privacy when using our websites is important to us. Therefore, please take note of the following information:

You are free to use the services and information offered on this website. The web server on which the web pages are located is operated by a provider within the European Union. In part, web services are used whose servers are based in the United States or whose service is provided on the basis of US data protection regulations. Unless warned, the providers of these services are registered participants of the EU-US Privacy Shield.

1. Collection, processing and use of personal data

Personal data is collected if you agree to the use of cookies to the content described in point 3 or you tell us your data, of itself for the execution of a contract, when opening a customer account or in the context of contacting. These data, which are actively transmitted by you, will be used solely for the purpose of processing the contract and processing your inquiries without your express consent. Your data will be stored, taking into account tax and commercial retention periods and deleted after these deadlines.

In addition, personal information is collected when you register for specified e-mail newsletters.

You can unsubscribe from the newsletter at any time using the link provided in the newsletter or by sending us an appropriate message. After cancellation, your e-mail address will be deleted immediately.

1.1 For the provision of our services, we reserve the right to use your first and last name, postal address and - as far as we have received this additional information from you in the contractual relationship - your title, academic degree, year of birth and professional, sectoral or store business name in summary lists. You can object to the storage and use of your data for this purpose at any time by a message to the contact option described below.

2. Disclosure of personal data

2.1 Order processing

The personal data collected by us will be passed on to the shipping company responsible for the delivery within the scope of the contract, insofar as this is necessary for the delivery of the goods or message.

2.2 Use of implemented components

If you have consented or have instructed us, we will pass on your personal data.

Krautwedel Group cooperates in connection with the operation of this website and the services provided through the website with service providers such as hosting servers, web servers, online shops, form mailing, newsletter e-mails. By using these online offers you declare by entering and confirming or „sending“ the personal data entered by you and released by you that

you allow storage of the personal data for the purpose specified by you.

3. Cookies

In order to make the visit to our website attractive and to enable the use of certain functions, we use so-called cookies on various pages. We use cookies to personalize content and ads, to provide social media features, and to analyze traffic to our site. We also share information about your use of our website with our social media, advertising and analytics partners. Our Affiliates may aggregate this information with other information that you have provided to them or that you have collected as part of your use of the Services. You agree to our cookies if you continue to use our website.

Cookies are small text files used by web pages to make the user experience more efficient.

By law, we may store cookies on your device if they are strictly necessary for the operation of this site. For all other cookie types we need your permission.

This page uses different cookie types. Some cookies are placed by third parties that appear on our pages.

Necessary cookies help to make a website usable by enabling basic functions such as page navigation and access to secure areas of the website. The website may not work properly without these cookies.

Preference cookies allow a web page to remember information that affects the way a web page behaves or looks like, such as: Your preferred language or region you are in.

Statistics cookies help website owners understand how visitors interact with Web pages by collecting and reporting information anonymously.

Marketing cookies are used to follow visitors to websites. The intent is to show ads that are relevant and appealing to the individual user and therefore more valuable to publishers and third-party advertisers.

Unclassified cookies are cookies that we are currently trying to classify together with providers of individual cookies.

4. Use of Google Analytics

This website uses Google Analytics, a web analytics service provided by Google Inc. („Google“). Google Analytics uses „Cookies“, text files that are stored on your computer and enable analysis of your use of the website. The information generated by the cookie about your use of this website are usually transferred to a server of Google in the US and stored there.

In case of activation of IP anonymization on this website, your IP address from Google will be truncated within Member States of the European Union or other parties to the Agreement on the European Economic Area. Only in exceptional cases is the full IP address is transmitted to a Google server in the US and shortened there. On behalf of the operator of this site Google will use this information to evaluate your use of the website, compiling reports on website activity and providing other with website and internet related services to the website operator.

Is undertaken as part of Google Analytics that your browser sends IP address can not be merged with other data of Google. You can refuse the use of cookies by selecting the appropriate settings on your browser software; however, we point out that you can optionally use to their full extent in this case not all features of this website. You can also prevent the data generated by the cookie and relating to your usage of the website (incl. Your IP address) to Google and the processing of these data by Google, by downloading available at the following link

browser plugin and install: <http://tools.google.com/dlpage/gaoptout?hl=en>

It should be noted that this website uses Google Analytics with the extension „_anonymizeIp ()“ and therefore IP addresses are processed only shortened to exclude a direct personalization.

5. Further information and contacts

You have a right to free information about your stored data, and a right to rectification, blocking or deletion of this data. If you have further questions regarding the collection, processing or use of your personal data, please contact us. The same applies to information, blocking, deletion and correction wishes regarding your personal data and for revocations of consent. The contact address can be found in our imprint.

This privacy statement is updated from time to time, amended or modified. The date of the last update is in the title of this Declaration.

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