

## Privacy Policy

by Krautwedel Group GmbH for the use of the World Trade Center Hamburg and Kiel site and other websites and data that is provided in connection with Krautwedel Group or services provided by Krautwedel Group.

**February, 20th, 2017**

### Anonymous data collection

We are pleased that you visit our website and thank you for your interest in our company, our products, our services, the information offer and our site. Protecting your privacy when using our websites is important to us. Therefore, please note the following information:

You are free to use the range of information on this website. In some cases, web services whose servers are located in the USA or whose service is provided on the basis of USA-data protection regulations are used. Unless warned by appropriate warnings, the providers of these services are registered participants of the EU-US Privacy Shield.

### 1. Collection, processing and use of personal data

You can visit our website without that we collect personal data from you. Personal data are only collected if you provide it to us from entering into a contract, when opening a customer account or as part of the contact. This data is used without your express consent in each case solely for contract execution and handling of your inquiries. After completion of the contract and complete purchase price payment your data is stored with respect to tax and commercial law retention periods, cleared after these periods.

Moreover, personal data is collected when you sign up to some of or specified e-mail newsletters. You can unsubscribe at any time via the link provided in the newsletter or with the appropriate message to us. After logout Your email address will be deleted immediately.

1.1 For our services purposes we reserve the right, your first and last name, mailing address and - as far as we have received this additional information as part of the contractual relationship between you - your title, academic degree, your year of birth and your professional, industry or business name save in the combined local lists. You can reject to the storage and use of your data for this purpose at any time by a message to the contact possibilities described below.

### 2. Disclosure of personal data

#### 2.1 Order processing

The personal data we collect will be passed as part of contract management in keeping with the delivery transport company, to the extent necessary to deliver the goods or information.

#### 2.2 Use of implemented components

If you have consented or have entrusted us, we give your personal data.

Krautwedel Group operates in connection with the operation of this site and the services provided through the website services with service providers for such as hosting server, web server, online store, mass mailing, newsletter e-mails together. With the use of these on-line services, you declare by entering and confirming or „Send“ you entered by and freely given by you personally identifiable information that you allow storage of data is treated confidentially for the purpose specified by you.

### 3. Cookies

To make visiting our website attractive and allow the use of certain functions, we use cookies on different pages. These are small text files that are stored on your device. Some of the cookies we use are after the end of the browser session, so after you close your browser, deleted (so-called: Session cookies). Other cookies remain on your device and allow us or our partner companies, your browser the next time you visit the website (persistent cookies). You can set your

browser so that you are informed about the use of cookies and decide individually about their acceptance or exclude the acceptance of cookies in certain cases or in general. In the non-acceptance of cookies, the functionality of our site may be limited.

### 4. Use of Google Analytics

This website uses Google Analytics, a web analytics service provided by Google Inc. („Google“). Google Analytics uses „Cookies“, text files that are stored on your computer and enable analysis of your use of the website. The information generated by the cookie about your use of this website are usually transferred to a server of Google in the US and stored there.

In case of activation of IP anonymization on this website, your IP address from Google will be truncated within Member States of the European Union or other parties to the Agreement on the European Economic Area. Only in exceptional cases is the full IP address is transmitted to a Google server in the US and shortened there. On behalf of the operator of this site Google will use this information to evaluate your use of the website, compiling reports on website activity and providing other with website and internet related services to the website operator.

Is undertaken as part of Google Analytics that your browser sends IP address can not be merged with other data of Google. You can refuse the use of cookies by selecting the appropriate settings on your browser software; however, we point out that you can optionally use to their full extent in this case not all features of this website. You can also prevent the data generated by the cookie and relating to your usage of the website (incl. Your IP address) to Google and the processing of these data by Google, by downloading available at the following link browser plugin and install: <http://tools.google.com/dlpage/gaoptout?hl=en>

It should be noted that this website uses Google Analytics with the extension „\_anonymizeIp ()“ and therefore IP addresses are processed only shortened to exclude a direct personalization.

### 5. Further information and contacts

You have a right to free information about your stored data, and a right to rectification, blocking or deletion of this data. If you have further questions regarding the collection, processing or use of your personal data, please contact us. The same applies to information, blocking, deletion and correction wishes regarding your personal data and for revocations of consent. The contact address can be found in our imprint.

This privacy statement is updated from time to time, amended or modified. The date of the last update is in the title of this Declaration.

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### IMPRINT

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Tax-No. according to § 27 a Umsatzsteuergesetz: DE173527865  
Responsible according to § 55 Abs. 2 RStV: Marc Krautwedel, Klenzestr.  
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