



WORLD TRADE CENTRE™
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Ministry of Commerce and Industry
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7th
GES | GLOBAL
ECONOMIC
SUMMIT

GLOBAL VALUE CHAINS: Accelerating MSME Growth and Development

CONFERENCE | EXHIBITION | B2B MEETINGS | FIELD VISITS

22-24 February, 2018

World Trade Centre **Mumbai**, India



www.ges2018.com

Global Value Chains: Accelerating MSME Growth and Development

INTRODUCTION

Global Value Chains (GVCs) have become an integral aspect of today's global trade. Most products are no longer manufactured in one location and increasingly the trend is towards locating different stages of the production process across different countries.

The 7th Global Economic Summit, under the theme 'Global Value Chains: Accelerating MSME Growth and Development' will deliberate on the opportunities and challenges for MSMEs to enhance their participation in GVCs. It will also discuss the relevance of GVCs for overall economic growth and sustainable development.

The Summit will examine the effects of the entire process of producing goods from raw materials to finished products, which is increasingly carried out wherever the necessary skills and materials are available at competitive cost and quality. It will explore opportunities for MSMEs to extend beyond the local boundaries by addressing the trends in the markets in developing, emerging and developed economies, for their integration into the value chains.

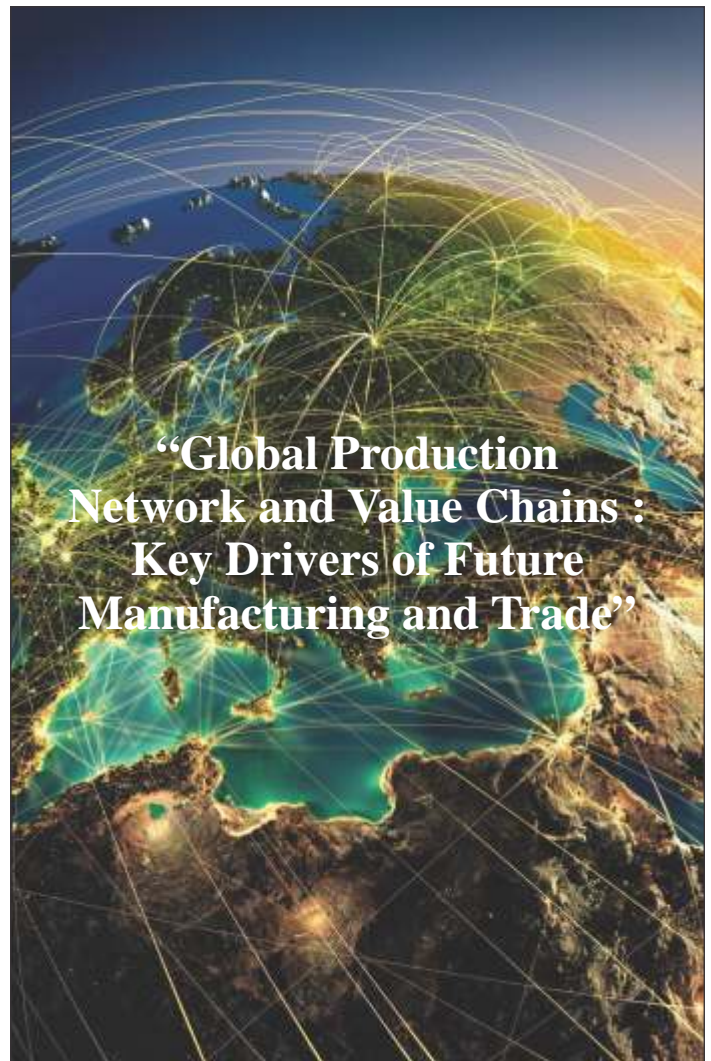
Over 3 days, the Summit will gather 500 business leaders from India and over 25 countries to explore opportunities in a GVC network. The Summit will comprise dialogues and networking opportunities through plenary sessions, panel discussions, exhibition, B2B meetings and field visits.

OBJECTIVES

- To enhance competitiveness of MSMEs through the integration in Global Supply Chain
- To examine the critical challenges MSMEs face while integrating into the GVC network
- To recommend steps to strengthen the involvement of MSMEs in the GVC process

KEY ISSUES FOR DISCUSSION

- Global Value Chains - Enabler of Sustainable Development
- Regional Trade Agreements and GVCs
- Trends/National policies in GVCs in developing countries
- GVCs and MSME strategy and profitability
- MSME participation in Supply Chain: Emerging opportunities and challenges
- Improving Access to Finance for MSMEs in GVCs
- Quality Management and competitive enhancement
- GVCs in the age of emerging technologies
- Retail chains fostering GVCs
- Infrastructure: Key pillar of GVC growth
- Role of Trade Promotion Organisations in Promoting GVCs



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CONFERENCE

The three-day Summit will deliberate on key driving forces shaping GVCs and facilitating MSME integration in the economic development process. The Conference will focus on overarching themes through panel discussions, roundtable sessions and briefings.

EXHIBITION

An exhibition will be held alongside the Summit. It will provide opportunities to MSMEs representing manufacturing, services and agro, corporates, logistics and related industries to showcase their products and services.

HANDBOOK

A Summit Handbook will be brought out with an aim to provide comprehensive and authoritative information on various aspects of GVCs. Success stories of MSMEs who have participated in GVCs, their experiences/ views will be discussed and deliberated to encourage MSME foray in GVCs.

BUSINESS-TO-BUSINESS MEETINGS

Another key highlight of the Summit is pre-arranged business-to-business meetings (B2B). It will provide opportunities to new generation and established MSMEs/ Business houses to interact with new partners with a view to expand their business globally.

AWARDS

The Summit will also feature an Award Ceremony to felicitate Corporates/MSMEs who have done exemplary work in furthering and strengthening the GVC linkages.

FIELD VISITS

Field visits will be organised for the participating international delegates to get first-hand information about the Indian industries and explore future partnerships.

FOCUS SECTORS

- Agribusiness and Food Processing
- Auto and Auto Components
- Business Services and Hospitality
- Chemicals and Pharmaceuticals
- Construction and Infrastructure
- Education and Vocational Training
- Electrical and Electronics
- Energy and Environment
- Gems, Jewellery and Handicrafts
- Information and Communication Technology
- Life Science and Biotechnology
- Mechanical and Metallurgical
- Textile and Leather
- Trade Promotion and Development
- Transportation and Logistics

WHO SHOULD PARTICIPATE

- MSMEs: Manufacturing, Services, Agro
- Government Organisations / PSUs
- Transnational Corporations
- Free Trade Zones and Industry Zones
- Financial Institutions
- Retail Chains
- Logistics and Supply Chains
- Exporters and Importers
- Infrastructure Companies
- Industry Clusters
- Trade Promotion Organisations

BENEFITS

- Explore the future management of markets in an environment of constant challenges and changes
- Get competitive information on a wide range of products and services
- Learn from experts, policy makers, business leaders on the emerging trends of MSMEs integrating in GVCs
- Regulatory updates from Government agencies
- Networking with 500+ Professionals and Experts



Glimpses of **Global Leaders** Addressed GES so far...

An effective networking platform for MSMEs, Policy Makers, Experts and Industry Leaders

Mr. Andrey Murga
Deputy Head, Stavropol Region
Russia

HRH Prince Michael of Kent
UK

Dr. Ramakrishna Sithanen
G.C.S.K. Vice Prime Minister & Minister
of Finance and Economic Empowerment, **Mauritius**

Hon'ble Mr. Donald H. Oliver
Q.C., Senator, Senate of **Canada**

Mr. Wojciech Jankowiak
Deputy Marshal of the
Wielkopolska Region, **Poland**

Ms. Sui Linden
Hon'ble Minister of
Communications, Ministry of
Transport & Communications
Government of **Finland**

Dr. Hameed Nuru
Representative and Country
Director, World
Food Programme
(WFP)

Ms. Michaela Marksová
Hon'ble Minister
Ministry of Labour
and Social Affairs of
the **Czech Republic**

Mr. Marco Marzano de Marinis
Executive Director,
World Farmers
Organisation, **Italy**

Ms. Nora K. Terrado
Undersecretary
(Deputy Minister)
Department
(Ministry) of Trade
and Industry, Industry
Promotion Group
(IPG) **Philippines**

Mr. Jean-Luc Schneider
Deputy Director, Economics
Department, The
Organisation for Economic
Co-operation and
Development (**OECD**)

Mr. Leszek Wojtasiak
Marshal, Wielkopolska Region,
Poland

Ms. Michele Weldon
Strategic Partnerships Coordinator, **UN**
Women Office for India, Bhutan, Maldives
and Sri Lanka

Dr. Ruby Dhalla
Politician, **Canada**

Ms. Dorothy Ng'ambi Tembo
Deputy Executive
Director, International
Trade Centre (ITC)
Geneva

Dr. Mukhisa Kituyi
Secretary-General, United Nations Conference on Trade and
Development (UNCTAD), **Geneva**

Conference

Exhibition



Field Visit



B2B Meetings

SUMMIT FEE

Indian Delegate : Rs.4,000 + 18% GST

Overseas Delegate : USD 100

The Summit Fee includes :

Participation in Conference, B2B meetings, Welcome Reception, Business Luncheons, Gala Dinner and Visit to Exhibition

EXHIBITION FEE

Cost per 6 sq. mtrs. stall

Indian Exhibitors : Rs. 15,000 + 18% GST

Overseas Exhibitors : USD 250

Stall charge includes :

Participation for 2 persons

Participation in Conference, B2B meetings, Welcome Reception, Business Luncheons, Gala Dinner, Field Visits

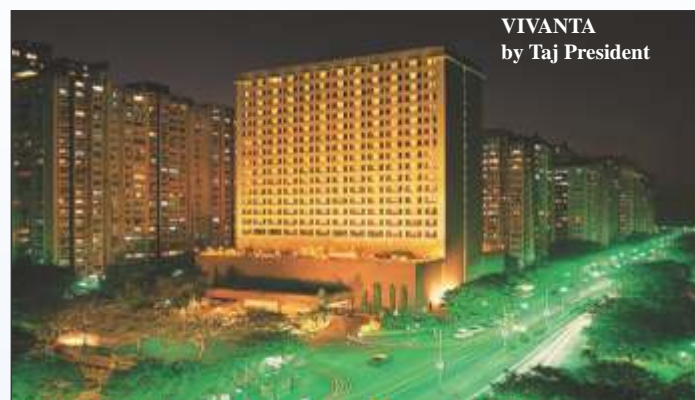
Booth Specification : 6 sq. mtrs. stall

Dimensions : 3 mtrs X 2 mtrs X 2.5 mtrs (ht.)

ACCOMMODATION

Accommodation for the participants at the GES 2018 at a discounted rate is available at VIVANTA by Taj President, a Five Star business hotel in close vicinity to the World Trade Centre Mumbai.

Budget Hotels in the vicinity are also available on request.



**Early Discount - Rs.3,000 + 18% GST
till December 31, 2017**

MODE OF PAYMENT

Participation charges are payable by Credit Card or Cheque/DD in favour of 'MVIRDC', along with duly filled registration of participation at GES 2018. Participation charges can also be sent through Bank transfer to MVIRDC, WTC Mumbai account.

Name of the Beneficiary: MVIRDC, World Trade Centre Mumbai

Beneficiary Address : 31st Floor, Centre 1, Cuffe Parade, Mumbai 400005

Name of the Bank : Oriental Bank of Commerce

Branch Address : Cuffe Parade Branch, 2 Arcade, World Trade Centre, Cuffe Parade, Mumbai 400005, INDIA

Account Number : 10801010010150

IFS Code : ORBC0101080

SWIFT Code : ORBCINBBFRT

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